



# SENIORS AS TOURISTIC GUIDES

ALTERNATIVE TOURISTIC PATHS IN THE CITY OF LEIRIA

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## CONTEXT: PROJECT IPL 60+



- Promotion of **Active Ageing** and the **Social Inclusion of Elders**
- Students usually receive other senior students from foreign countries

## COURSE & SCHEDULE



- 1,5 hour class
- 2 classes/week
- 30 weeks

Total: 90 hours

## COURSE: THE ART OF BEING A GOOD HOST

- Reflecting on new touristic paths, what a point of attraction is, specifically to certain types of tourists (ex: religious tourism, nature tourism).
- Students must build competences that are very suitable for a PLE methodology:
  - Autonomously define learning objectives
  - The use of technological tools to gather content (photos & videos) discuss its relevance, edit those contents, and present a final product (touristic paths) online.

## CONTENTS OF THE COURSE



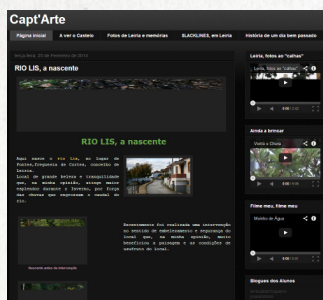
- The course contents are mainly **technological**: seniors will learn the tools to build a PLE (to complete this project).
- Pre-requisites: basic competences on ICT, some familiarity with Social Media. Knowing how to use a digital camera is also a plus.

## PLE TOOLS EXPLORED IN THE CLASS

- Blogs (as storage tools, aggregation tools and presentation tools)
- Facebook (as a communication tools)
- Videoconferencing through Google Hangouts (as communicating tools)
- Google translate (as translation tools)

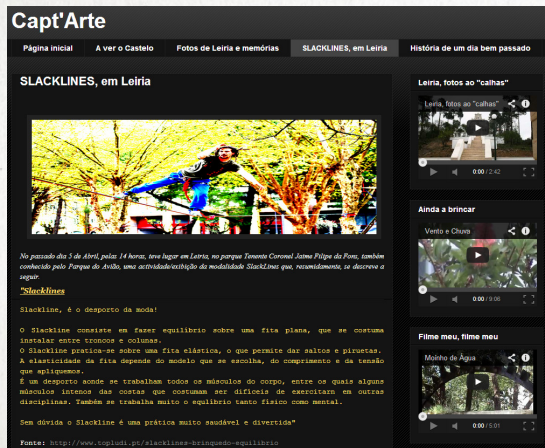
## PEDAGOGICAL APPROACH IN THE CLASS

- Presential:
  - Students use the class to learn the technological tools (and use them to build their PLE)
- Autonomous:
  - Students must acquire and collect content (ex: take photos of the touristic point of interest), try to insert that content in their PLE, read other student's content on their PLE and use the communication tools to change perspectives on common content.



- Wrote the Project's objectives
- Reflected on the objectives
- The blog was designed with clear purposes:
  - Personal texts, photos & vídeos on several aspects of the city
  - A diary about the learning journey: what I have to do, what I am having difficulties in achieving

<http://joaoervilha.blogspot.pt>



"hostage of the platform"

- Pages
- Organization difficulties
- Quoted sources, provided hyperlinks
- PLN (Personal Learning Network)

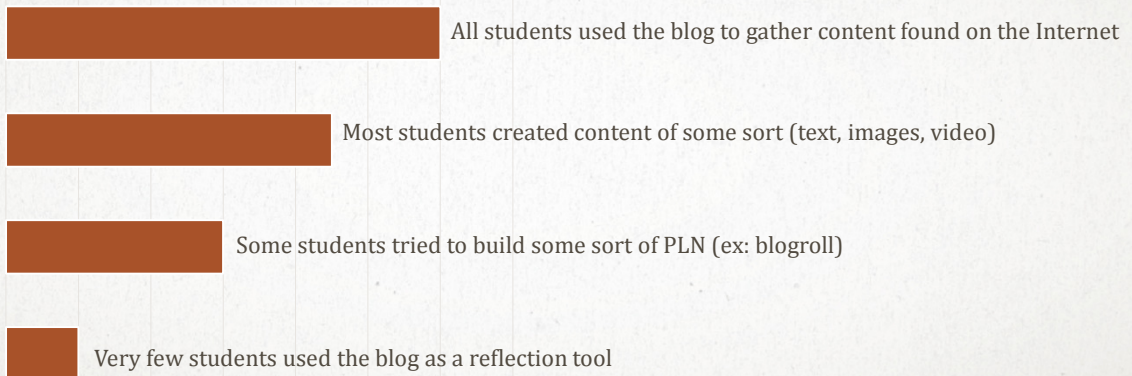
*Within and following the proposed to us in class Trad'Inovações, I here report a physical, cultural and social activity that has occurred on 15/05/2012.*

*It seemed to fit perfectly with the objective set in our classes, for it is no more than an alternative tourist route to take into account.*

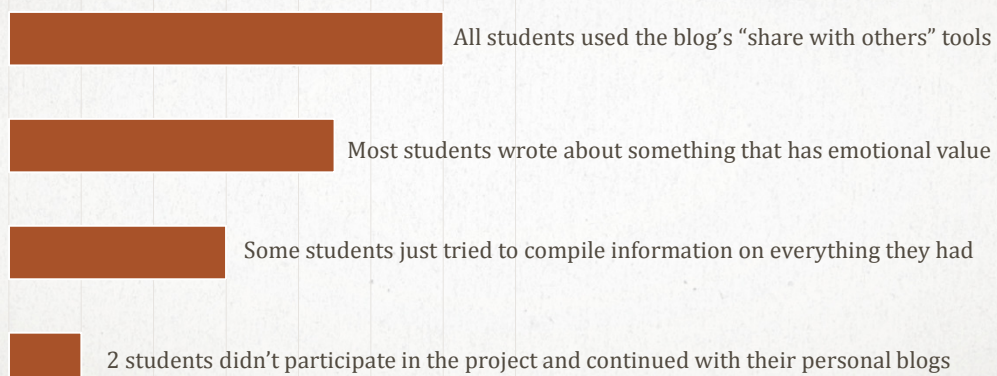
*"We invited Professor Mário Oliveira to speak us a little of the geology of the place in loco."*

*"To know a little bit more of the geology of the place, visit [this link](#)."*

## RESULTS



## RESULTS



## CONCLUSIONS

- The course over-emphasized the **technological aspects** of the PLE methodology. The **pedagogical aspects** must be taken into greater consideration.
- Although students are **adults**, they may not be necessarily **autonomous**. Learning autonomously, conducted by an objective & tasks, needs constant teacher guidance.
- Learning **how to conduct a project** (a learning project) seems to be a key factor.

- For the next course, the teacher should encourage the student:
  - to clearly define his/her **project** (ex: 'the river path')
  - to define a set of **goals** for that project (ex: 'to know the animals and plants that live in/by the river'; 'to know the economic activities that have the river as primary revenue', ...)
  - to define the **tasks** that are needed to accomplish the objectives, defining realistic deadlines for them
  - To do his/her **self-monitoring** (task accomplishment, goal achievement, ...), proposing corrective measures when needed
- The teacher should also have strategies to strengthen each student's Personal Learning Network, providing opportunities for collaborative work

- The teacher should also help students reflect on the pertinence of the chosen technologies and their limitations. Concerning Blogs, some tips could be:
  - Use the blog as a personal journal/diary, to describe the student's learning process
  - Blog posts can be organized into categories. This feature should be used to organize the blog's topics (ex: personal reflections, photo & video resources, ...)
  - Blog platforms allow the creation of full websites, with menus and pages. Menus should be a way of organizing pages and pages should have the content that is already in its final form
  - Blog platforms also allow the creation of lists of links. Lists are a good way to start a task, as anything can be a list (ex: list of museums to visit, list of photos to take, list of my friends blogs, ...)

## BLOGS

- Alves: <http://www.leiriartes.blogspot.pt/>
- João Ervilha: <http://joaoervilha.blogspot.pt/>
- Albina: <http://regioesturiristicos2014.blogspot.pt/>
- José António: <http://paisagistico.blogspot.pt/>
- Teresa Barroqueiro: [historiasdavoteca.blogspot.pt/](http://historiasdavoteca.blogspot.pt/)
- Esmeralda Faria: <http://esmeraldapjf.blogspot.pt/>
- Elisa: [roteiropelasterrasdolis.blogspot.com](http://roteiropelasterrasdolis.blogspot.com)
- José Brites: <http://zebrites-filarmonico.blogspot.pt/>
- Elisa: <http://www.descobrindoleiria.blogspot.pt/>
- Maria de Lurdes: <http://turismosenior2014.blogspot.pt/>
- Maria Leitner <http://2014-tradinovacoes.blogspot.pt/>
- <http://macuadenacala.blogspot.pt/>